

#### STUDENT EMPOWERMENT PROGRAM

### **INVITE**



**Date:** Friday  $26^{th}$ July 2022 **Time:** 05.00 p.m to 06.00 p.m



#### **PROGRAMMESCHEDULE**

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05:00 pm	Prayer	MEERA II B. COM B Class Representative
05:02pm	Introduction of Resource Person	Mohammed adnan III B. COM B Student coordinator
05:05 pm	Resource Person Address Topic -Opportunities in MSME	Mr. Balajee Manoharan MSME-DFO Govt of INDIA
05:50pm	Vote Of Thanks	Madhumitha.V III B.com B Student Coordinator

#### M.C - INDIRAJITH II B.COM C

The MSME Opportunities Seminar, organized to focusing on the vast possibilities within the MSME sector. The event brought together students, faculty members, and a distinguished resource person to shed light on the opportunities in the Micro, Small & Medium Enterprises domain.

#### **Schedule of Events:**

05:00 pm: Prayer by Meera



## 6. 5 Internal Quality Assurance

• Meera, the Class Representative of II B. COM B, commenced the event with a serene and uplifting prayer, setting the tone for the informative seminar.

## 05:02 pm: Introduction of Resource Person by Mohammed Adnan

• Mohammed Adnan, representing III B. COM B, provided a gracious introduction to Mr. Balajee Manoharan, the esteemed speaker and MSME-DFO Government of India.

# 05:05 pm: Resource Person Address on "Opportunities in MSME" by Mr. Balajee Manoharan

 Mr. Balajee Manoharan, a distinguished figure from the MSME-DFO Government of India, delivered an insightful address on the myriad opportunities present within the Micro, Small & Medium Enterprises sector. His talk highlighted the potential and avenues available for aspiring entrepreneurs and professionals.

## 05:50 pm: Vote of Thanks by Madhumitha.V

• Madhumitha.V, the Student Coordinator from III B. COM B, extended heartfelt gratitude to Mr. Balajee Manoharan for his illuminating talk, acknowledging his valuable insights into the MSME sector.

#### Resource Person Profile

## **Experience**

Managing Director
Sep 2016 - Present6 years 10 months
Chennai Area, India

Entrepreneur - Event Producer, Live Entertainment, Music Festivals

#### Registration

#### Feedback

#### Recordings

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## **Key Takeaways**

- Mr. Balajee Manoharan's address provided a comprehensive understanding of the diverse opportunities available in the MSME domain, encouraging students to explore this sector for career and entrepreneurial prospects.
- The event facilitated a platform for students to gain practical knowledge and insights from an industry expert, fostering a deeper understanding of the MSME landscape.

6. 5 Internal Quality Assurance



#### **Conclusion**

The MSME Opportunities Seminar was an enriching experience, offering students a glimpse into the expansive and dynamic world of Micro, Small & Medium Enterprises. The event successfully achieved its goal of enlightening attendees about the potential within the MSME sector and encouraging exploration and engagement in this domain.

## Acknowledgments

- The organizers for arranging an informative and insightful seminar on MSME opportunities.
- Mr. Balajee Manoharan for sharing his expertise and providing valuable insights.
- All attendees, faculty, and students for their active participation in making the event a success.

The seminar concluded, leaving the audience inspired and motivated to explore the diverse possibilities within the MSME sector

#### **CERTIFICATE**





STUDENT EMPOWERMENT PROGRAM

#### **INVITE**

NAAC - AQAR



**Date:** Tuesday 26<sup>th</sup> July 2022 **Time:** 05.00 p.m to 06.00 p.m



### **Platform:**

## PROGRAMME SCHEDULE

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05:00 pm	Prayer	Meera II B. COM B Class Representative
05:02pm	Introduction of Resource Person	Subhiksha III B. COM C Student coordinator
05:05 pm	Resource Person Address Topic-Golden Keys to Success	Dr.Kavitha Damodharan CEO- Mind Masters Academy Founder-Velicham Foundation Co-founder -Shapers Interiors

## M.C - Mohammed Adnan, III B.COM B

The "Golden Keys to Success" seminar, served as an enlightening session offering insights into success principles. It gathered students, faculty, and a distinguished speaker to delve into the strategies for achieving success.

Schedule of Events:

05:00 pm: Prayer by Meera



### 6. 5 Internal Quality Assurance

• Meera, the Class Representative of II B. COM B, commenced the event with a serene and motivational prayer, setting a positive atmosphere for the seminar.

## 05:02 pm: Introduction of Resource Person by Subhiksha

• Subhiksha from III B. COM C introduced Dr. Kavitha Damodharan, the esteemed speaker for the evening, providing an overview of her multifaceted roles as CEO of Mind Masters Academy, Founder of Velicham Foundation, and Co-founder of Shapers Interiors.

# 05:05 pm: Resource Person Address on "Golden Keys to Success" by Dr. Kavitha Damodharan

Dr. Kavitha Damodharan, a distinguished figure known for her roles in multiple
organizations, delivered an insightful address on the topic "Golden Keys to Success." Her
talk encapsulated essential strategies and principles necessary for achieving success in
various facets of life and business.

### Master of Ceremony (M.C): Mohammed Adnan

• Mohammed Adnan, from III B.COM B, served as the Master of Ceremony for the event, ensuring the smooth flow of the seminar proceedings.

## Resource person Profile

#### **Experience:**

Project Manager (service desk) KEANE INDIA PVT LTD NOV-2002 – Present

Licenses & Certifications: English Executive Upper Intermediate British Council

**HDI Support Center Manager** Credential ID 60729INTSCMEXAM

# ITILV3 Foundation EXIN

#### Registration

Feedback

#### Recordings

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#### **Key Takeaway**

• Dr. Kavitha Damodharan's address offered a comprehensive perspective on success, providing invaluable insights and actionable strategies to the audience.



## 6. 5 Internal Quality Assurance

• Attendees gained a deeper understanding of success principles applicable across different domains, inspiring them to apply these principles in their personal and professional lives.

#### **Conclusion:**

The "Golden Keys to Success" seminar proved to be an enlightening and motivational session, offering attendees a holistic view of success and its attainability through dedicated efforts and strategic approaches. Dr. Kavitha Damodharan's expertise and insights left a lasting impression on the audience, empowering them with tools to strive for success in their endeavours.

## **Acknowledgments:**

- The organizing committee for curating an insightful seminar on success principles.
- Dr. Kavitha Damodaran for her illuminating and motivational address.
- All attendees, including students and faculty, for their enthusiastic participation and engagement.

The seminar concluded, leaving the audience inspired and motivated to apply the "Golden Keys to Success" in their lives.

#### **CERTIFICATE**





STUDENT EMPOWERMENT PROGRAM

**INVITE** 

NAAC - AQAR



Date: Thursday 28<sup>th</sup> July 2022 Time: 05.00 p.m to 06.00 p.m



Platform:

#### PROGRAMME SCHEDULE

05:00	Prayer	Subhiksha
pm		III B. COM C
		Student coordinator
05:02pm	Introduction of Resource	Mohammed
	Person	adnan
		III B. COM B
		Student coordinator
05:05	Resource Person Address	Dr.R.Gayathri
pm	Topic-Learnability	Deputy Manager - Talent Management
	quotient	KONE Elevator India Pvt Ltd

M.C – Divya Dharshini II B.COM A

### Overview:

### 6. 5 Internal Quality Assurance

The "Learnability Quotient" seminar, aimed to explore the concept of learnability in the context of personal and professional development. This event brought together students, faculty, and an esteemed industry expert to discuss the significance of the learnability quotient.

#### Schedule of Events:

05:00 pm: Prayer by Subhiksha

• Subhiksha, the Student Coordinator from III B. COM C, initiated the event with a prayer, setting a harmonious and welcoming ambiance.

05:02 pm: Introduction of Resource Person by Mohammed Adnan

• Mohammed Adnan, representing III B. COM B, introduced Dr. R. Gayathri, the Deputy Manager of Talent Management at KONE Elevator India Pvt Ltd, the distinguished speaker for the seminar.

05:05 pm: Resource Person Address on "Learnability Quotient" by Dr. R. Gayathri

• Dr. R. Gayathri, an industry expert renowned for her role in Talent Management, delivered an insightful address on the topic of "Learnability Quotient." Her talk elucidated the importance of continuous learning, adaptability, and skill acquisition in the contemporary professional landscape.

Master of Ceremony (M.C): Divya Dharshini

• Divya Dharshini from II B.COM A efficiently managed the proceedings of the seminar as the Master of Ceremony, ensuring a smooth flow of events.

## Resource person Profile

HR | Brand Ambassador | DEI Champion @ KONE India

- A result-oriented HR Professional with over 15+ years of cross-cultural experience in:
- 1. Learning & Development:
- #Instructional Designer
- #Master Trainer & Facilitator
- #Resource Center Management
- 2. Talent Management & Performance Management
- # Understanding and aligning global processes, good people practices and business needs
- # Plan & provide the content, insight & material for communication and training purpose
- # Own & drive the end to end processes within the scope of Talent Management
- # Guide & support HRBPs, stakeholders & Leadership team to work towards agreed targets
- # Develop people processes & implement the developmental changes across all levels
- # Monitor & analyze data to plan & improve future action proposals for the business & HRBPs
- # Answer questions & solve issues in people processes, support HRBPs, HR services & stakeholders

In short, responsible for the planning, design, implementation, communication, and



### 6. 5 Internal Quality Assurance

administration of the organization-wide programs.

- 3. Employee Engagement & Rewards & Recognition, Team Coaching. Worked in Software & Manufacturing Companies (Corporate & R&D Unit)
- Involved in aligning organization's people strategy to the corporate mission and delivering positive bottom line impact.
- An articulate leader, passionate in implementing professional conduct and committed to continual employee and organizational improvement.
- Extremely passionate developer coach of individual capabilities.
- Passionate Public Speaker/Motivator/Facilitator and has delivered countless sessions across numerous Educational Institutions working towards bridging the Industry-Institute Gap.
- Ooruni Foundation Working Women Achiever Award(WWAA) 2019, "Jury Award Winner" in the Manufacturing Sector & Award for "Mentoring Students" from Honourable Minister for Law, Tamil Nadu Thiru. S. Regupathy during the TICA'21 Awards organised by KVCET, Chennai

## Registration

#### Feedback

#### Recordings

1. <a href="https://drive.google.com/file/d/1JoxQstyERArsJLDIE6-z5WLJdPaE8mAq/view?usp=drive\_link">https://drive.google.com/file/d/1JoxQstyERArsJLDIE6-z5WLJdPaE8mAq/view?usp=drive\_link</a>

## Key Takeaways:

- Dr. R. Gayathri's address highlighted the critical role of learnability in personal and professional growth, emphasizing the need for individuals to adapt and acquire new skills continuously.
- Attendees gained valuable insights into strategies to enhance their learnability quotient, fostering a proactive approach to skill development and adaptability.

#### Conclusion:

The "Learnability Quotient" seminar provided a platform for attendees to grasp the significance of continuous learning and adaptability in today's dynamic world. Dr. R. Gayathri's expertise and discourse on the subject left a profound impact, encouraging the audience to prioritize continuous self-improvement and skill acquisition.

#### Acknowledgments:

- The organizing committee for arranging an informative seminar on the Learnability Quotient.
- Dr. R. Gayathri for her enlightening address and insights into the importance of learnability.
- Divya Dharshini for her adept management as the Master of Ceremony and ensuring a successful event.

The student development program concluded, leaving the audience motivated and equipped with knowledge to enhance their learnability quotient for personal and professional growth.



#### **CERTIFICATE**







## **New Age Career Options and Choices**

## **Objective of the Programme**

This seminar aims to provide the students

To help in the proper choice of careers

To provide guidance and assistance for the students to achieve their career goals

To motivate and encourage the students towards self-development

#### **Invite**



New Age Career Options And Choices

Date: 08/03/2023 Time: 12: 30 p.m. to 01:30 p.m.

Venue: C Block Conference Hall (1st Floor)

#### PROGRAMME SCHEDULE

12:30 pm	Prayer	Narendran S III B.COM 'B'
		LEO club treasurer
12:35 pm	Welcome Address	Subiksha Mary
		III B. COM 'C'
		Department secretary
12:45 pm	Felicitation	Head of the department
		Dr D Unika
		Patrician College of Arts &Science
12:50 pm	Introduction of Guest	Indrajith M
		III B. COM 'C'
		Student Coordinator

12:55 pm	Resource Person Address	Madhumitha V III B.COM "B" Department secretary
01:30 pm	Vote of Thanks	Kaviya S I B.COM 'B' Class Representative

Master of the ceremony – Indrajith M (III B.COM "C" SECTION)

#### **Duty List**

Prayer- Narendran S III B.COM 'B'
Welcome Address- Subiksha Mary III B. COM 'C'
Introduction of Resource Person - Indrajith M III B. COM 'C'
Vote of Thanks- Kaviya S I B.COM 'B'
Master of the Ceremony- Indrajith M (III B.COM "C" SECTION)

#### RESOURCE PERSON PROFILE

Simon Anandh Raj S

<u>Simon.anandh@gmail.com</u> +91 98416 24060

#### **Self - Profile:**

A strong motivational bi-lingual Master Trainer who empowered corporate and student community overcome their self – limiting belief system and Enriched them to lead a successful life.

A Strong Corporate and Educational Coach with 20 years of work experience from being a Marketing Executive to School Counsellor to Banker to Operations to Administration to L & D and much more, settling in Training Industry for past 10 years.

An MBA graduate in Training and Development, upgraded with Certification in English Language Training, Career & Course Counselling, Diploma in NLP and Spirituality. His immense knowledge in Life Skills, Soft skills, Personality development, Leadership skills, Interpersonal relations and Man Management helped thousands of professionals and student Community to create and recreate their success stories.

A Successful and Certified Career and Course Counsellor enriched thousands of students lives in the process of understanding, analysing and finalising their career and educational destination. Added to assisting them in getting the right recruitment.

He had successfully used varied and functional exposure to guide, mentor and motivate individuals towards greater success. Through critical and innovative activity-based training, his Ability to connect with the audience and the bedrock belief in everybody's capacity to learn, a good understanding of the subject matter and the passion on training are his greatest possession.

## **Work Experience:**

Master Trainer – Freelance (2014 – Present) – Trained Manufacturing, Service, IT, ITES, BPO, KPO, LPO and Strategy building sectors in Behavioural and Soft skills training. Strengthening the employees emotionally and intellectually being the primary concept of



training, empowering the individual and making the organisation productive and stress free is the context the training works on.

Effective Career and Course Counselling, Personal Counselling was offered for thousands of School and College Students using latest Psycho- metric tools and self-analysis methodology. Parental counselling and Faculty Development Programs based on Stress, Time and Anger management was effectively done to Staff's, Parents, Lecturer's and Teachers of various schools and Colleges.

Life Skills and Student Trainer -(2012-2014) – Trained in life skills at Live Life Education under eminent Psychiatrist, Counsellor Dr. Kannan Gireesh on Psychological and Philosophical concepts of human empowerment and leadership qualities. A graduate of Landmark international, trained thousands of youngsters under his guidance along with Human Resource development.

Group Coordinator in Dell (2004-2010) - (Team Lead) Being a mentor and trainer, build-up 10 different teams in Chennai and Coimbatore, stabilizing the new projects through giving them adequate training in the Subject, both on Intellectual and emotional front.

Motivational Speaker (2000 -2003 & 2010 – Present) – Addressed thousands of youth across south India enriching them on finding their inner strength and engaging it with spiritual and social responsibility for the betterment of self and society.

Sales and Marketing (2000-2002) - Vast experience with Entertainment and Service industry in marketing & developing business strategy, branding, interacting with multiple clients and successful business developer.

Banking (2002-2004) – Worked with Pamac Finserve India Ltd for HDFC Bank Ltd., in the Personal and Auto loan section. Analysing and recommending applications for Personal and Auto loan. Assisting in the Final approval and disbursement of the loan.

State Youth Representative 2000-2002 - Chennai region for Catholic youth movement. Led a contingent of 50 select delegates and conducted

programs for "Indian Cultural Exchange program" held at Kerala December – 2002.

## **Feat and Potency**

Life Skills Trainer with Neuro-Science, Psychology & Spirituality

British English Cambridge - Certified Trainer.

NLP and Spirituality Certified Trainer

Landmark SELP Forum Graduate

Millionaire Mind by Harv T Eker – Participant of A financial Expertise Program

Regular participant and winner in Essay, Elocution and singing competitions.

Active member of CYIC, NGO working among the youth and orphanages.

Former Youth Representative for Roman Catholic Diocese of Madras – Mylapore.

District level Football player and Chess player.

Two years served National Service Scheme during High School

Been a bridge for the NX-G, through Campus Connect Programs.

School programs conducted on Course Counselling and Career Counselling

## Registration



## 6.5.Internal Quality Assurance

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#### **Outcome**

This programme was informative and acquire the knowledge, skills and experience necessary to identify career options. The programme helped the students to choose a suitable career by making them aware about the various career opportunities available in this developing world. It motivated and encouraged the students towards self-development. It also provided guidance and assistance for the students to achieve their career goals.

# **Entrepreneurship Development Programme for Outgoing students in association with IEDP Hub -University of Madras**

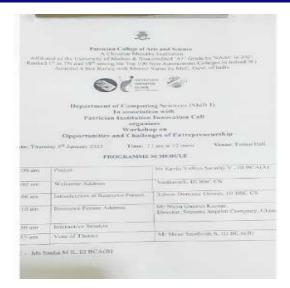
#### **Invite**



#### PROGRAMME SCHEDULE



## 6.5.Internal Quality Assurance



## **Objective**

The objectives of this program is **to increase the knowledge and skill of existing entrepreneurs and encourage others to become one**. Ultimately, it helps in increasing the number of such individuals in an economy.

#### **Profile**







#### **Resource Person Profile:**



Dr. Shakila M.K. Dean School of Management, is an MBA with HR and Marketing Specialization from MOP Vaishnav College for Women, an M.Sc Psychology and an M.com from University of Madras. She has more than 15 years of teaching experience. She has qualified in NET and SET in Management and SET in commerce. Her PhD is in the field of Marketing. She has done PG Diploma is in Agriculture Marketing Management, Criminology & forensic Science and Educational Administration and Supervision. Her areas of interest are Retail Marketing and Human Resources Development. She has published many papers in International refereed Journals and has presented more than twenty papers in national and international Conferences in the field of consumer psychology, retail management, private labels and HR challenges. She has delivered special lectures at various B-Schools She has trained many faculty members in the areas of Case Analysis, Teaching Methodologies, Androgogy, Writing articles, Human Skills Development and Class Room Management. She has trained corporate on Soft skills.

#### She has won

- Best Teacher and Best Trainer awards,
- All India Young Faculty award for outstanding contribution to Education in Management from Center for research and design, Venus international Foundation. India.
- Young Educator and Scholar Award from National Foundation for Entrepreneurship Development.
- The best Administration Award for Dean by Mayas Publication







## **Morning Session:**

## **Introduction to Entrepreneurship**

- Definition and traits of successful entrepreneurs
- Importance of entrepreneurship in today's world
- Inspiring success stories

## **Ideation and Opportunity Recognition**

- Brainstorming techniques
- Identifying problems and potential solutions
- Understanding market needs

## **Business Model Canvas**

- Overview of the canvas and its components
- Hands-on activity: creating a simple business model canvas for a hypothetical venture

#### **Afternoon Session:**

### **Fundamentals of Starting a Business**

- Legal aspects and business registration
- Financial considerations and budgeting
- Resources and support available for startups

### **Marketing and Sales Strategies**

• Basics of marketing and branding



6.5 Internal Quality Assurance

- Sales techniques and customer acquisition
- Digital marketing essentials

### **Entrepreneurial Mindset and Challenges**

- Resilience and adaptability in entrepreneurship
- Dealing with failure and learning from setbacks
- Balancing personal and professional life

## **Action Planning and Next Steps**

- Encourage students to outline their business ideas and action plans
- Provide guidance on further resources, mentorship, and follow-up opportunities

### Student Development Programme on Career Guidance -27th June - 29th June ,2022

## **Objective of the event:**

- Career guidance helps students to reflect on their ambitions, interests, qualifications and abilities
- It helps to understand the labour market and education system
- To create awareness among students regarding available career option and helps them in identifying their career objective

#### **Invite**





## **Programme Schedule**

Date: 27.06.2022 DAY 1 - PROGRAMME SCHEDULE Time: 10.15 AM

Date: 27:00:2022 Dill	1-1 ROGRAMME SCHEDULE TIME: 10:13 7111
Prayer	Nivadha – III B.Com CS
Welcome Address	DR.AROKIAMARY GEETHA DOSS - VICE PRINCIPAL - SHIFT II
Felicitation	Dr.Fatima Vasanth - Academic Director
Introduction of Resource Person	Prof. Vignesh V Asst. Professor – Department of Corporate Secretaryship
Resource Person Talk	Dr. Subramanian Founder and CEO, Mind Biz Projects & Training Pvt Ltd.
Vote of Thanks	Dr. Thenmozhi Asst. Professor – Department of Corporate Secretaryship

Date: 27.06.2022 DAY 1 - PROGRAMME SCHEDULE Time: 10.45 AM

Introduction of Resource Person	Prof. Vignesh V Asst. Professor – Department of Corporate Secretaryship
Briefing of the Session	Dr.R.SubramanianFounder and CEO Mind Biz Projects and Training Pvt. Ltd
Resource Person Talk	Ganesh Vaideeswaran CA,CMA( India ) CMA,CPA,CIA of the USA.Chief Transformation OfficerFINSPIRE Academy
Vote of Thanks	Mr.Janarthanam Asst. Professor – Department of Commerce

Date: 28.06.2022 DAY 2 - PROGRAMME SCHEDULE Time: 10.15

Welcome Address & Introduction of Resource Person	Dr.Sweety Asst. Professor – Department of Commerce
Briefing of the Session	Dr.R.SubramanianFounder and CEO Mind Biz Projects and Training Pvt. Ltd
Resource Person Talk	CA Petchi Kannan Motivational Speaker for CA Students.
Vote of Thanks	Mr. Nagarajan Asst. Professor – Department of Accounting& Finance



Date: 29.06.2022 DAY 3 - PROGRAMME SCHEDULE Time: 10.15 AM

Prayer	Nivadha – III B.Com CS
Welcome Address & Introduction of Resource Person	Prof. Jenifer Asst. Professor – Department of Corporate Secretaryship
Briefing of the Session	Dr.R.SubramanianFounder and CEO Mind Biz Projects and Training Pvt. Ltd
Resource Person Talk	Dr. Vasudevan Director, IOA, Analytics
Vote of Thanks	Prof. Vignesh Asst. Professor – Department of Corporate Secretaryship

#### **Chief Guest Profile**



Profile of **Dr. R.Subramanian, Founder & CEO, MIND BIZ Projects & Training Pvt., Ltd., Chennai.** He is a Post Graduate in Commerce. Public Administration and Business Administration, Doctorate in Financial Derivatives, CMA from USA, Global Chartered Accountant from UK. He worked in Deliotte as Project Finance Head, has a Corporate experience of 18 years plus and teaching and training experience of 32 years plus. Has published in 45 journals, 70 magazines, author of two books, has done more than 500 training programs, have trained approx. 2700 budding entrepreneurs, mentors for entrepreneurs from 1991, for TN government, Adviser, MSME, TN & Pondy. Recently conducted programs for startups, throughout TN and Kerala for 26500 plus participants. He can help in preparing business plan, project reports, facilitating project finance, through, equity, vc and angel investors, debt financing from banks and NBFC. Visiting Faculty IIM B and many leading Institutions.

## **Ganesh Vaideeswaran**





Ganesh is a Chartered Accountant and Cost Accountant from India besides being a qualified Certified **Public** Accountant. Certified Auditor and a Certified Management Accountant from the USA. He has more than 35 until recently years global experience in the Corporate World and is the Chief Operating Officer Indian Subwas for the Continent and the Middle East for the Japanese Giant Sumitomo. Besides this Ganesh is the Founder Director of Grev Matter Academics, an Academy based out of Chennai that specializes in providing training to Finance Programs. students Integrated Professional Ganesh has trained and mentored many students across the globe for the CPA, CIA & CMA of the USA. Besides this he has also been a motivational speaker and has addressed many school / college students guiding them on their career options and counselling them on the changing landscape of education especially in the fields of Finance and Accounting. Ganesh is currently the Chief Transformation Officer of FINSPIRE Academy, an Academy that specializes in training students for the Professional Finance Certifications of the USA. He is also the Associate Professor of Professional Practice in the prestigious VIT Business School for their involved MBA programs. He is in conducting Management behalf of Business Development **Programs** VIT on School for their Corporate Partners.

#### CA Petchi Kannan FCA LLB IP



Passed the Bachelor of Commerce out of Madurai Kamaraj University (Mangayarkarasi College for Women, Madurai) in the year 2000-01 with 75% of Marks, being the First rank holder in the college • Qualified as Chartered Accountant from The Institute of Chartered Accountant of India, during May 2007 (group wise first attempt). • Qualified as Lawyer, Insolvency Professional and registered as IP with IBBI. • Resource person in ICAI for Direct Taxation & Professional Ethics • Faculty in ICAI for orientation programme & MCS programme • D Rangaswamy Academy for Fiscal Research and The Society of Auditors recognized by "Nightingale" award and also her story published in the Book – Nightingale 2.0 (success story of 11 Women CAs who shown up grit, guts and Gumption in their career) during February 2021 • Received Life Time Achiever Award for Social contribution from NMCT, Kovai • Presently Partner in Petchi & Associates, Chartered Accountant, 571A, Anna Salai,

Chennai • From 2007 to 2013 worked as Manager – International Taxation with Deloitte Haskins and Sells, Chennai • Deliver motivational speech to more than lacs of students so far in various colleges and government schools across the Southern India and also in live show telecasted in TV shows as achieved women in CA course • Received successful chartered accountant award from Padmashri.CA.T.N. Manoharan (Past President of ICAI) • Success story published in ICAI website and in Hindu News paper • Has secured the Best Paper presenter award in the 17th All India Conference organized by the Institute of Chartered Accountant of India held at Nagpur in 2004. • Has Secured Prizes in various Competitions (Sports, Elocution, Debate, Dramas, Rangolie, Fancy dress and Dance) in college. • Has Secured Prizes in various Competitions (Fancy dress, Cubic decoration and work place decoration) in Deloitte.



Dr. S. Vasudevan, has combined experience as an academician and as corporate functional head for over three decades in multi-faceted organizations that include Central Government, Corporate organizations and Educational Institutions. He had held senior positions as Executive Director of a listed public limited company and also as Dean of a Business School. Based on his functional roles and experience, he has gained expertise on Enterprise Resource Planning (ERP), Supply Chain Management (SCM) and Customer Relationship Management (CRM) Solutions. He has involved himself in forging institutional tie-ups and MoUs. He had held positions as Member of Board of Studies, Academic Council, Finance Committee and Management Committee of a University based in Tamil Nadu. He has contributed tremendously to the improvement of quality standards of the Institutions in compliance of ISO and NAAC accreditations. He has published and presented many Research Papers and has to his credit "EMINENT EDUCATIONIST AWARD" presented by National and International Compendium, New Delhi for Outstanding Achievements in the Field of Education. He was instrumental in building activities meeting as part of CSR (Corporate Social Responsibilities) activities. He has been handling workshops, seminars and guest lectures at different institutions for different audience groups on topics that include Business Analytics, Data Science, AI, Finance for Non-Finance, Cost Management, Working Capital Management and Entrepreneurship. He is also a visiting faculty for a reputed B-School. He has also been offering investment advisory especially with reference to Insurance. He has traveled extensively within the country and abroad for research and businesspromotional activities as well as for handling training programs. He is presently holding responsibility as Director-Business Development of the Institute of Analytics (USA)<sup>TM</sup>, which is the training arm of the flagship consulting company CRMportals Inc, USA.

### **Join Zoom Meeting**

https://us06web.zoom.us/j/88659767053?pwd=RW1qc2QrZEdlZklpbjlZRG5HR3VWdz09

6.5 Internal Quality Assurance





## **Report:**

Dr.R.Subramanian Founder and CEO Mind Biz Projects and Training Pvt. Ltd Ganesh Vaideeswaran FCA CMA CPA, Chief Transformation Officer, FINSPIRE, Academy CA Petchi Kannan Motivational Speaker for CA Students Dr.S.Vasudevan Director , IOA ,Analytics were the resource persons and this programme was conducted on zoom meet 80 school and college students actively participated. It helps students to build multiple career choices . Training to pursue a career in a chosen field. The program was conducted to student learning and development by supporting students in their academic, personal, and social growth.

#### Feedback link

## Feedback report

#### **Outcome:**

- Students found it very helpful and invigorating.
- This heralded a new change in the scope of student development for career guidance



## **CAREER ORIENTATION FOR COMMERCE STUDENTS -17th Aug 2022**

## **Objectives:**

- To enlighten students about the current trends in career development.
- To improve the moral and motivation level of students.

Invite



Programme Schedule

## MC – Yuvan Shanger (II B.COM AF)

Prayer	Mr. Sebastian Arun (III B.Com CS)
Welcome Address	Mr. Mahalakshmi (III B.Com G)
Introduction of resource person	Mr. Rahul Gandhi (II B.Com CS)
Resource Person Presentation	CS V Vasumathy Practicing Company Secretary & Insolvency Professional
Vote of Thanks	Ms. Vijayalakshmi (III B.Com AF)



#### **Chief Guest Profile**

#### PROFILE OF CS. V. VASUMATHY

CS. V. Vasumathy is a Graduate in Corporate Secretaryship and a Fellow Member of the Institute of Company Secretaries of India.

She has been in the field of practicing as a Company Secretary for around 12 years. Prior to practice, she was working as a CS in listed companies in Mumbai and Chennai. She has a wealth of experience of around 20 years.

Ms. Vasumathy specialises in corporate law, due diligence for companies coming up with Initial Public Offer / Follow on Issues / Rights Issues / Listing, Secretarial Audit and is an advisor on Corporate Governance.

Ms. Vasumathy is also an Insolvency Professional registered with the Insolvency and Bankruptcy Board of India.

She is an Examiner for the Professional Level Examination of the ICSL

She is a regular faculty at the Institute of Company Secretaries of India (ICSI). She addresses students at various schools and colleges on Career Awareness Programs to pursue the Professional Course of Company Secretaryship.

She has held post as a Convenor for the Chennai South Study Circle of the SIRC of ICSI

She is an Alumni Member of the Syllabus Review Board at SDNB Vaishnav College for Women, Chennai and advises on the changes to be brought in the College Syllabus in line with the changing corporate laws / regulations.

New gadgets interest Ms. Vasumathy. Music is also a passion.

## Report:

The resource person was CS V Vasumathy. She is a qualified Company Secretary and actively practicing a profession in Insolvency cases. Around 120 students attended this invaluable lecture by the reverent resource person. Her talk went seamlessly and her command over language seemed natural and innate. This quality helps her to connect with students easily. The program was conducted to students to enrich the knowledge about Company secretary and its scope.

#### **Event Photos**









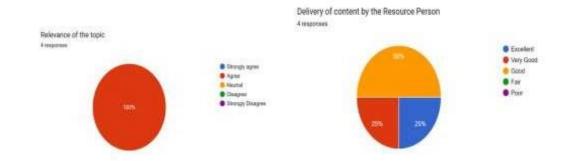






## $Feedback\ link: https://forms.gle/bQ8R1AmaByC3p2i96$

## Feedback Report:



## **Outcome:**

- This session was an eye opener for students.
- They gained valuable knowledge from practicing Company Secretary, which will help students to form their building blocks of their career.

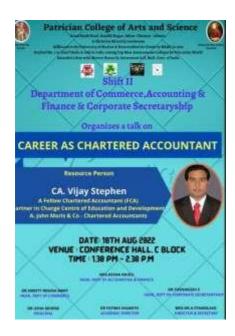


## Career as Chartered Accountant-18th Aug 2022

## **Objective:**

- To debunk the myths surrounding the ethos of pursuing Chartered Accountancy.
- Encourage students to pursue Chartered Accountancy as a career.

## **Invite**



## **Programme Schedule**

## MC - Yuvan Shanger (II B.COM AF)

Prayer	Ms. Beroinca (II B.Com CS)
Welcome Address	Mr. Maharashi (II B.Com G)
Introduction of resource person	Mr. Jaanavi (III B.Com CS)
Resource Person Presentation	CA Vijay Stephen A Felow Chartered Accountant (FCA) Partner in charge Centre of Education & Development
Vote of Thanks	Ms. Vijayalakshmi (III B.Com AF)



#### Chief guest profile

#### PROFILE

CA. Vijay Stephen. A
Fellow Chanterd Accountant (FCA)
Partner in Charge
Centre of Education and Development
A. John Moris & Co - Chantered Accountants

CA Vijay Stephen. A is a Fellow Member of Institute of Chamered Accountant of India (FCA) specialised in Forensic Audit. He is a Commerce Graduate with distinction from Loyola College Cheiraii.

After qualifying. Chartered Accountancy, He started his professional caseer as a Senior Manager Internal audit in a private Sector Bank in 2013.

Turning the focus to his possion, took to tracking in 2012 and had since been a productive faculty member augmening students knowledge of accounting and auditing concepts with practical inputs.

Within this brief time He has hold Academic coordinatorship and Programme Coordinatorship at Business schools in Trichy and Bangalore and has pioneered course modules empowering students employable and life skills.

He is currently associated as a Junior Partner in a leading Audit firm at Chentus, specialising in Forestic Audit and heads the Centre of Education and Development there.

#### His professional attainments include:

- Consistently adjudged as the flest faculty with highest rating by the students in the B Schools he was part of.
- Co-presented a Paper on "Teaching human Fathers in Management Education" at MMA- Madarai and was adjudged the best paper presented.
- Certificate Holder of Advanced Neuro Linguistic programming (NLP) awarded by Anagraba Institute of Inner sciences — Disabapal.

CA, Visoy Stephen, A PROFILE Page 1.

- Participated in a Senime "Case Study Teaching Methodology" by Dr.Mathew J.Marianala at M.Kamarusany Institute of Management.
- Conducted workshop on Accounting Standards & Concepts at Business Schools
- Speaker in workshops held on Accounting standards & Audit procedures for clients to explain accounting concepts & policies.

#### His Academic achievement include

- Loyola college 4º Rank holder in commerce:
- · Gold medalist in Hindi at College (Begsmens level)

#### Report:

CA Vijay Stephen, A Fellow Chartered Accountant partner in charge centre of education and development A. John Moris & Co. The estimated number of students attending were around 120. The best thing about the programme was the conductor's amicability. Students particularly appreciated the speaker's frankness towards his student life, remarking that he was a backbencher himself. The program was conducted to students to compliment their learning and development by supporting students in their academic, personal, and social growth.

#### **Event Photos:**





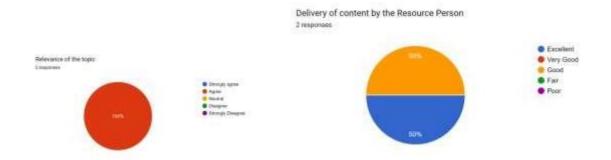






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## **Feedback Report:**



#### **Outcome:**

- Students found the session impactful and they enjoyed every bit of it.
- They learnt that through hardwork and determination one can achieve anything they want with flying colors.

# CAREER AS COMPANY SECRETARY- TAKE THE NEXT AS A FUTURE CORPORATE

The students were given orientation on the concept of "TRANSFORMATION FROM SCHOOL TO COLLEGE" where the aspects regarding personality grooming, communication skills, life skills were given by the faculty. There was a session on "BASICS OF ACCOUNTING "which was taken up by Dr.M.Meenakshi, who gave an overview into the subject.









#### **OUTCOME:**

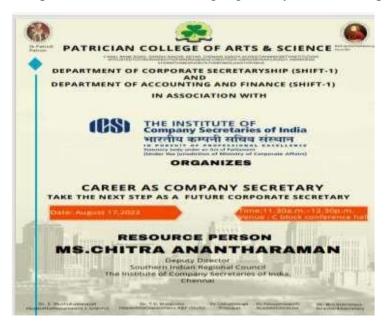
Orientation enabled students to make important connections with the collegiate environment, academic studies, peers and network with the campus community. It also helped students prepare for a successful career with clear vision about what lies ahead and what can be achieved at the end of their courses.

Department of Accounting and Finance and Corporate Secretary ship (Shift I) joined together in engaging the afternoon sessions which focussed on **Career Guidance program** where the resource people from the Industry were invited to share their knowledge and expertise

## DAY 1 (17.08.2022) -CAREER AS COMPANY SECRETARY



The resource person was Mrs. Chitra Anantharaman, Deputy Director, Southern Indian Regional Council, ICSI, Chennai. Students were briefed on Career as a Company Secretary. The ways to aspire the professional course was highlighted by the resource person.









#### DAY 2 (18.08.2022) -TRANSFORM YOURSELF INTO A PROFESSIONAL

The resource person CA. Vijay Stephen, Partner, A. John Moris & Co., Chartered Accountant., englighted the session on pursuing Chartered Accountant. The resource person gave guidelines on how to pursue the course and the benefits of becoming an Charted Accountant.





## **OUTCOME:**

The students were exposed to the various career prospects after completing the degree. They were given the opportunity to set the goals and think about preparing their path towards becoming a professional in the future.

#### ATTENDANCE SHEETS & FEEDBACK



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## A One Day Seminar on: "CAREER AND RESEARCH"

#### **Invitation/Brochure**



## **Programme Schedule**

Prayer	Ms. Keerthana, I M.A ENGLISH
Welcome Address & Introduction of the Chief Guest	Mr. Dharmendar, Asst, Professor, Department of English
Session by Resource Person	Mr. Prudhvi Kumar Chowdary Alumnus, MA Eng (2015-2017) Ph.D. Scholar, Loughborough University, UK
Vote of Thanks	Mr. Dharmendar, Asst, Professor, Department of English

MC: Mr. Dharmendar, Asst, Professor, Department of English

Technical Support: Mr. Abhishek, Asst. Prof., Dept. of English

### **Objectives**

This One Day Seminar aims at creating an awareness among the students of Literature and Language studies about the importance of career and research

No. of Beneficiaries No. of registered participants: 47 (I M.A & II M.A Eng) Offline MODE

### **Profile of Resource Person**

## Mr. Prudhvi Kumar Chowdary

Mr. Prudhvi Kumar Chowdary is a PhD Scholar at Loughborough (Luff-brah) University, UK.His area of research is Indian Oral Traditions and Storytelling and teaching. He is working as a Tutor at Change Education, UK. . He has completed his BA English from Loyola College, Chennai, MA English from Patrician College, Mphil in English from University of Madras.



He has worked as a professor at Hindustan University, Chennai and VNRVJIET College Hyderabad, a Diamond ranking college by QS. He has published papers in national and international conferences.

My interests include Storytelling, Literature Research, Literary Theory and Criticism, Performance Arts, Holocaust Literature, Cultural Studies, Comparative Literature, Sociology, and Indian literature.

He works with a motto "Grow as you go".

## **Programme Outcome**

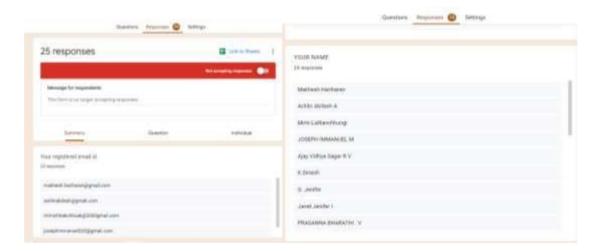
From the feedback responses received from the participants vide the google forms, it is evident that the Seminar is a successful programme. The participants have expressed their satisfaction in attending the seminar through the feedback form

## **PHOTOS**

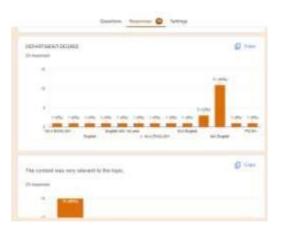




### **Feedback**

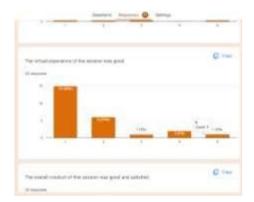






















# "INVESTOR EDUCATION" On 20th July 2022 Time: [12:30 P.M – 1:30 P.M]

### **PROGRAM SCHEDULE**

Time		Session
12:30 p.m to 12:.35 p.m	Prayer	<b>Ms.Archana</b> Student Coordinator, Department of Bcom A&F Patrician College of Arts & Science
12:35 p.m to 12:40	Welcome Address	Prof.Rekha Naidu
p.m	and	HOD B.COM A&F SHIFT II
	Introduction of chief	Patrician College of Arts and Science
	guest	
12:40 p.m to 12:45	Felicitation	Dr. Usha George
p.m		Principal
		Patrician College of Arts &
		Science
11.50 -1.30	Special Address	Mr.Shankar Sundaresan
		Founder &CEO-Sraddha
		Academy
		Securities Market Trainer
		Prof . Praveen Kumar
1.30 p.m to 1.35 p.m	Vote of Thanks	Asssistant Professor
		Department of Accounting and Finance
		Patrician College of Arts and Science

### **Objectives**

- 1. To create awareness on various investment opportunities
- 2. To instil savings habit in the minds of Investors
- 3. To enable the students to be aware of consumer rights in SEBI
- 4. Ability to invest the available funds in right
- 5. To ensure earned money is invested in right way.

### **Out Come**

Participants gained knowledge on Investment Opportunities and how to apply the saving in stock market, Know the Investors rights on shares in Security Exchange Board of India. Briefly got the knowledge on buying and selling of share in the Stock Market. Through the Source Participants got to access the Online trading.

Helps in understanding the complete techniques to earn more profit in the stock market. Indepth technical knowledge of Trends & Patterns to identify stock price movements. Helps to become a good trader with full knowledge about the short term, mid-term, trading and long term investments.











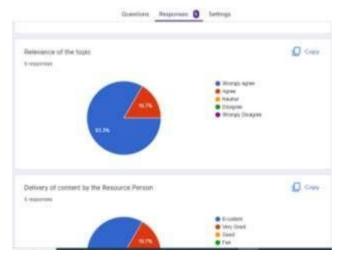






# Feedback:





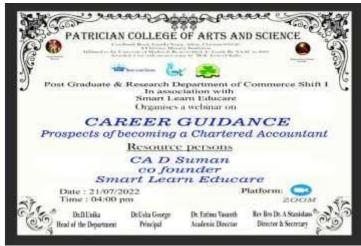




### **CAREER GUIDANCE**

# **Prospects of becoming a Chartered Accountant**

#### **INVITE**



**Date :** Friday 22<sup>nd</sup> July 2022 **Time:** 04:00pm to 05:00pm



**Platform:** 

#### PROGRAMME SCHEDULE

04:00 pm	Prayer
04:02 pm	Welcome Address
04:04 pm	Introduction of Resource Person
04:06 pm	Resource Person Address
04:45 pm	Question and Answer session
04:55 pm	Vote of Thanks

# Objective:

The primary objective of the webinar was to provide comprehensive guidance and insights into the profession of Chartered Accountancy. It aimed to assist aspiring professionals in understanding the requisites, career trajectory, and opportunities available in this field.

Session Highlights:

1. **Keynote Address:** The webinar commenced with an insightful keynote address by [Speaker's Name], a seasoned Chartered Accountant with vast experience in the industry. They highlighted the significance of the CA profession in today's business landscape, emphasizing the crucial role CAs play in financial governance and decision-making.



- 2. **Academic Requirements:** A segment dedicated to the academic journey outlined the educational qualifications necessary to pursue a career in Chartered Accountancy. Discussions included the eligibility criteria, examinations, and the structure of the CA course.
- 3. **Skills and Competencies:** The session shed light on the essential skills and competencies required to excel in this profession. It emphasized not only technical proficiency in accounting and finance but also the importance of communication, analytical thinking, and problem-solving abilities.
- 4. **Career Opportunities:** An in-depth exploration of the diverse career paths available to Chartered Accountants was presented. This segment highlighted the prospects in areas such as audit and assurance, taxation, advisory, consultancy, and corporate finance, providing attendees with a comprehensive understanding of the profession's versatility.
- 5. **Challenges and Rewards:** The webinar also addressed the challenges encountered in pursuing a career in Chartered Accountancy while outlining the immense rewards and opportunities available upon successful completion of the course.
- 6. **Interactive Q&A Session:** The webinar concluded with an engaging Q&A session, where participants had the opportunity to interact with the speakers, seeking clarifications and gaining additional insights into specific queries regarding the CA profession.
  - 7. Please click this URL to start or join. <a href="https://zoom.us/j/99506339862?pwd=QVhGb1B2QVliRnQ1NjUzZkg5Q2tMUT">https://zoom.us/j/99506339862?pwd=QVhGb1B2QVliRnQ1NjUzZkg5Q2tMUT</a> 09

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7/26/2022	M. Priya mahalakshmi	mahalakshmip532 @gmail.com	UG	I YEA R	Patrician college	Tamilnadu chennai	9677022 930

# **CERTIFICATE**







#### Conclusion:

The webinar served as an invaluable platform for students and aspiring professionals to gain profound insights into the world of Chartered Accountancy. It not only elucidated the path to becoming a CA but also inspired attendees by showcasing the significance of this profession in the corporate landscape.

In conclusion, the webinar on the prospects of becoming a Chartered Accountant organized by the Post Graduate & Research Department of Commerce (Shift I) was a commendable initiative, providing valuable guidance and direction to aspiring professionals.

### **CAREER ADVANCEMENT PROGRAMME**



### **Programme Schedule**

Description	INCHARGE
Opening of programme	emcee
PRAYER	Keerthana shree



WELCOME ADDRESS	jayashree
FELICITATION	Dr D Unika
INTRODUCTION OF CHIEF GUEST	Meera
CHIEF GUEST SPEECH	
VOTE OF THANKS	Pranesh b

**EMCEE: Pranav S P** 

### **Objective**

The objective of the career advancement program for students is to provide them with the necessary resources, guidance, and experiences to explore their career interests, develop essential skills, and make informed decisions about their educational and professional paths. The program aims to empower students to proactively plan and navigate their careers, ensuring they are well-prepared to enter the workforce or pursue further education after graduation.

# Resource person profile with photograph



MR. M S SANJEEVI ASSOCIATE PROF, MIM

Academic Domain: Logistics, supply management and international business. Siranjeevi

M S, Assistant Professor is a passionate mentor with expertise in the areas of Supply Chain Management, International Business, Strategic Management, and Logistics. He was awarded by Tamil Chamber of Commerce in 2010 for being the best outgoing student in Logistics.

His love for Logistics and Supply Chain Management has allowed him to motivate and guide students to take a professional career in these fields.





Dr.A. APPU ASSISTANT PROF, MIM

Dr.A.Appu, Assistant Professor has over a decade of experience in teaching Postgraduate students. His expertise includes modern techniques in teaching which are Quantitative and Research Methods in Business, Applied Operations Research, Security Analysis and Portfolio Management, and Corporate Finance.

His enthusiasm for teaching tough subjects has let him mold his students to perform with excellence in their exams. He also regularly takes part in activities which promote Corporate Social Responsibility and also leads all the different Clubs such as Rotaract Club, Youth Red Cross, Red Ribbon, and Citizen Consumer Club.

### **PHOTOS**







# Certificate





# **Out Come**

Upon completion of the career advancement program for students, participants can expect the following outcomes:



Enhanced Career Clarity: Students will have gained a deeper understanding of various career options and industries, allowing them to make well-informed decisions about their future career paths based on their interests, strengths, and values.

Strengthened Skill Set: Participants will have developed essential soft skills, such as effective communication, teamwork, problem-solving, and time management, as well as relevant technical skills that align with their chosen fields of interest.

Expanded Professional Network: Students will have built valuable connections with industry professionals, mentors, and potential employers, providing them with access to valuable guidance, advice, and potential career opportunities.

Real-world Experience: Through internships, co-op programs, or experiential learning opportunities, students will have gained practical work experience, enhancing their employability and bridging the gap between theory and practice.

Personalized Career Plan: Participants will have created a personalized career plan with specific, achievable goals and a clear roadmap for their professional development, empowering them to take proactive steps towards their desired careers.

Increased Job Readiness: Students will be better equipped to enter the job market with confidence, having received support in resume writing, interview preparation, and job search strategies, making them more competitive candidates.

Nurtured Personal and Professional Growth: Participants will have developed self-awareness, resilience, adaptability, and a growth mindset, empowering them to embrace challenges and continuously seek opportunities for learning and improvement.

Overall, the career advancement program for students will have provided a comprehensive platform to equip participants with the knowledge, skills, and experiences necessary for successful career transitions, positioning them for long-term growth, fulfillment, and success in their chosen fields.

### STUDENT EXCHANGE PROGRAM REPORT

# DEPARTMENT OF CORPORATE SECRETARYSHIP

Date: 14-10-2022 to 15-10-2022

Venue: kongu Arts and Science College, Najanapuram, Erode - 638 10

### **Objective of the program:**

The main aim of the program is to share knowledge which we gained in our institution to another institution. Student exchange programs for college students allow broadening their knowledge on their study of choice from a different institution. The experience will lead to improved self-confidence and self-esteem.



### **About the Program:**

The main aim of the program is to share knowledge which we gained in our institution to another institution. So we planned to give a seminar with a proper PPT presentation in the topics such as:

- 1. Formation, features and of the Company
- 2. Business communication and its types
- 3. Corporate governance
- 4.Entrepreneurship
- 5.Fintech Technology

To implement this we formed a team of 7 students of our department and a faculty as an incharge for it. They involved themselves fully towards the seminar preparation. To innovate the seminar they prepared a picturized and practically understandable images as a PowerPoint Presentation which makes the students to understand the topics very easily. And the Kongu Arts and Science college gave us a warm welcome and the accommodation they made for our stay and other facilities are very appreciable.

# **Outcome of the Program:**

As an outcome of the program the participants gained experience and as well as knowledge from the seminar presented. Students expressed seminar in front of 100 students help them to improve self confidence and they enlightened. And they gained some experience in the teaching skills.

### Feedback of the program:

The participated students gav positive feedback .And they also shared their enlightenment in the topics which took as a seminar.

### Participants list

- 1. Stefi Angelis(D20CP056)
- 2. Yuvashree(D20CP071)
- 3. Kristin(D20CP030)
- 4. **Denver(D20CP011)**
- **5.** Adithya(D20CP002)
- 6. Christopher(D21CP008)
- 7. **Jeeva**(E20CP021)

# **Photo Gallery**





**CAREER GUIDANCE PROGRAM** 

**PROGRAM NAME:** Career Guidance Program

**DURATION:** 1 hour

**DATE:** 19/10/2022

**NUMBER OF PARTICIPANTS: 70** 

# **PROGRAM SCHEDULE:**

**Prayer:** Ms. Hema Priyadarshini.R student, 3<sup>rd</sup> B.COM Accounting & Finance.

Welcome Address & Resource Persons Profile: Mr. Sanjay. J Department Secretary, B.COM Accounting & Finance.

**Seminar:** Mr. Francis Felix Joseph (Resource Person)

Vote of Thanks: Ms. Kristen Angelina Akers Department Secretary, B.COM Accounting &

Finance.





### **RESOURCE PERSON PROFILE:**

Mr. Francis Felix Joseph, is a financial education counselor in ICIC foundation for inclusive growth. Mr. Francis Felix Joseph has 17 years' experience as manager in standard chartered bank, 3 years' experience as finance manager in IL&FS property manager, 14 years' experience in ICIC prudential life insurance co limited, 3 years' experience as community outreach counselor in Disha trust and 2 yrs. experience as financial education counselor in ICIC foundation for inclusive growth.

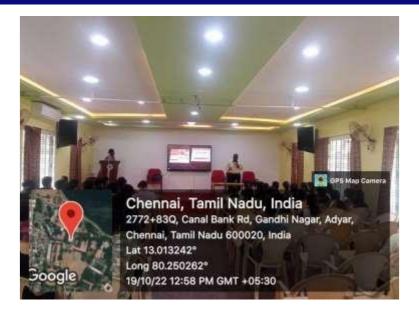
# **OBJECTIVE:**

- To help in the total development of the student.
- To help in the proper choice of careers.
- To develop readiness for choices and changes to face need challenges.



Resource person orienting the students on Career prospects in Finance industry





Students oriented on Career prospects by Mr.Francis Felix Joseph

# **PROGRAM OUTCOME:**

- Identify and research a wide variety of career fields and opportunities.
- Evaluate the environmental fit of a variety of work settings and roles.
- Clarify their values, interests, strengths and skills.

# **FEEDBACK:**

The career guidance program was very useful as it has given a clear picture about all the opportunities available in the finance job field.

# **ATTENDANCE SHEET:**





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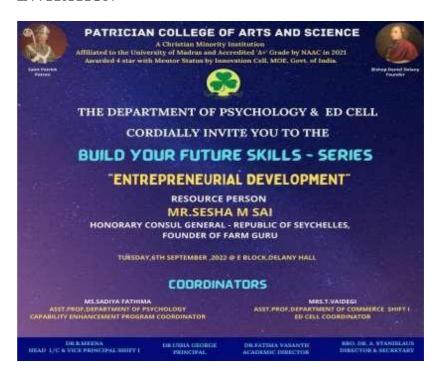
#### **BUILD YOUR FUTURE SKILLS – SERIES**

### ENTREPRENEURIAL DEVELOPMENT

### **OBJECTIVES OF THE PROGRAMME**

- · Students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.
- · Aim of this Program is to enable the students to start the small and medium enterprises important in any country's growth.
- · To motivate them for achievement and to enable participants to be independent, capable, promising businessmen.

### **INVITATION**



### PROGRAMME SCHEDULE

Invocation	Mr. Joshua Praveen Student, II Bsc. Psychology
Welcome Address	Ms. Rohini Asst. Professor Dept. of. Psychology
Introduction of Resource person	Ms. Sadiya Fathima Asst. Professor Dept. of. Psychology
Honoring the Resource person	Principal & Vice Principal Shift I
Felicitation	Dr. Usha George Principal
Resource Person Address	Mr. Sesha M Sai Honorary Consul General –Republic of Seychelles, Founder of Farm Guru,



Vote of Thanks	Ms. Vaidegi Asst. Professor Dept. of. Commerce and
	FD cell co-ordinator

**Master of Ceremony :** Mr. Joshua Praveen & Ms. Bharathi (II Bsc Psychology) **Duty List** Welcome Address - Ms Rohini, Asst. Professor Dept of Psychology

Introduction of Resource Person – Ms. Sadiya Fathima, Asst. Professor Dept of Psychology Discipline Duty – Ms. Prabalaya, Asst. Professor Dept of Psychology Discipline Duty – Dr. Josphine, Asst. Professor Dept of Psychology

Discipline Duty – Ms. Judy C. Karol, Asst. Professor Dept of Psychology Discipline Duty – Ms. Mary Theresa, Asst. Professor Dept of Psychology Discipline Duty – Mrs. Nivedha, Asst. Professor Dept of Psychology

### RESOURCE PERSON PROFILE WITH PHOTOGRAPH

M.SESHA SAI. E-Mail: sai@seychelleschennai.com Mobile: 09940055555



SENIOR MANAGEMENT PROFESSIONAL Honorary Consul General – Republic of Seychells, Founder of Farm Guru

- ~ Meticulously led teams to achieve organisational mission and strategic direction across
- industry ~ ~ Delivering sustained organisational growth in dynamic environments ~
- ~ Accredited with new set ups, enhanced revenues and streamlined systems/processes

Visionary, process oriented and result-minded executive noted as an Expert Manager and motivational leader bringing in rare level business acumen and record of achievements with rich over 24 years career. Growth and mission-focused; expert knowledge in Business Development, New Set-ups, Operations, Sales & Marketing, Administration, Client Relationship Management and Team Management majorly in telecom sectors. An Out-of-the-Box Thinker with a track record of increasing revenues, streamlining operations, evolving process improvement strategies and creating a team work environment to enhance productivity innovatively for organisations. A keen planner with skills in monitoring core departmental deliverables for completion within established deadlines. Adept at "thinking on my feet" to meet challenges head on, resolve complex problems.

Building businesses, leading operations, working in multi-cultural environment and delivering sustained profitability and growth in dynamic conditions.



#### REPORT OF THE PROGRAMME

On 6<sup>th</sup> September 2022, "Build your future skills" series on Entrepreneurial Development seminar was conducted with the resource person Mr. Sesha M Sai, Honorary Consul General – Republic of Seychells, Founder of Farm Guru. The program started with a prayer note presented by Joshua Praveen, IInd Bsc Psychology followed by the welcome address delivered by Ms. Rohini, Asst. Professor Dept of Psychology with followed we had Ms. Sadiya Fathima, Asst. Professor Dept of Psychology who gave us the Introduction of Resource Person.

Next the resource person honored by momento presented by our principal Dr. Usha George and a gift given by our vice principle shift 1 Dr. B. Meena Ramakrishnan. The felicitation addressed by our principal Dr. Usha George. She gave an educative address touching upon aspects lines how career on entrepreuneurship skills are important in this current world. She also talked about the ED cell and its co-ordinator Mrs. Vaidegi, Asst. Professor Dept of Commerce where they facilitate for us to make our ideas into reality. She talked on brief about the pros of upskilling oneself according to the relevancy of time and addressed few lines about the startup culture that's budding up in Chennai.

Next the presentation and lecture on Entrepreneurial Development given by Mr. Sesha M Sai. He started with delivering the important skills necessary for life is strength, thinking, positivity and talent. He enunciated on the fact how each one of them meant the same thing ultimately that is peace. He touched topics such as love, empathy, failure and resilience which act as the building blocks to building and developing successful entrepreneurship skills. Our speaker concentrated on the value of an idea and the different ways on how to make it successful. He talked regarding the Ikigai Japanese Principle that should be applied in everyone's life. At last he expressed the WHY factors together and the importance of an idea and how if that pursued with passion and zeal shall always result in success and the money will follow right after that.

The program ended with an interactive session between the Resource Person and the students followed by a vote of thanks from Mrs. Vaidegi, Asst. Prof. Dept of Commerce and ED cell coordinator.

### **LIST OF PARTICIPANTS:**



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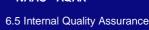
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### **OUTCOME OF THE PROGRAMME**

- · Through this program students able to recognize and seize diverse opportunities for financial gain.
- · Empowers to have self-discipline since entrepreneurial skills involves taking well calculated risks.
- · Improving their self-confidence and giving them a chance at becoming self-reliant so that they are not totally dependent on employment.

# SDP on Building Global citizenship and Career Mapping

PCEC and Student Affairs Committee organised a Student Development Programme on 13<sup>th</sup> & 14<sup>th</sup> Sep,2022 on Building Global Citizenship and Career Mapping for all the years to provide opportunity for Global Students exchange program. On 26<sup>th</sup> September 2022 an MoU was signed with Edunet Foundation: IBM Skills Build for offering a Certificate Program for all the years for the Even Semester. A three-day Orientation Program was organised in association with Source Hub (Placement Cell) from 11<sup>th</sup> to 13<sup>th</sup> January 2023, on Competitive Examinations, Placement Opportunities and Entrepreneurship Development Program.









Mr. Dinesh Gajendren, Director, Audacious Dream Foundation addressing the students on Global Opportunities.



6.5.3 Quality Initiatives

2022 -2023